Right Care Initiative University of Best Practices

Presentations on Hypertension and Resources Links:

United States Surgeon General’s Call to Action 10.7.20 (with 2019 photo of Surgeon General Jerome Adams, MD, MPH, hosted by Right Care Leadership and Capital Region Private Sector Health System Leaders):
The Surgeon General’s Call to Action to Control Hypertension (Quality Improvement Links Included Here)

National Medical Association Collaborative “Release the Pressure” Hypertension Campaign (with AMA, Association of Black Cardiologists, American Heart Association, and Minority Health Institute) 8.10.20

Speaker: Oliver Brooks, MD – Immediate Past President, National Medical Association; Medical Director, Watts Healthcare; Chief Medical Officer, L.A. Care Health Plan; Chairman, Community Clinic Association of Los Angeles County; Co-Chair, Los Angeles Region University of Best Practices

Presentation | Video

The (Post-COVID) Future of Cardiovascular Prevention: Perspective from Million Hearts Director 8.10.20 Presentation to Right Care Initiative University of Best Practices

Speaker: Laurence Sperling, MD, FACC, FACP, FAHA, FASPC – Executive Director, Million Hearts; Katz Professor in Preventive Cardiology; Professor of Global Health, Hubert Department of Global Health, Rollins School of Public Health, Emory University

Presentation | Video
“Mind the Gap:” Applying Key Learnings from the Right Care Initiative University of Best Practices in the Provider Group Clinical Setting to Substantially Improve Performance, Even in an Independent Practice Association (Greater Newport Physicians) 9.14.20

**Speakers:** Cindy Giambrone, PharmD – Co-Chair, Right Care Initiative Heart Failure Work Group; Director, Performance Improvement and ACO Pharmacy Risk, MemorialCare Medical Group
Marnie Baker, MD, MPH, FAAP – Medical Director, Performance Improvement, MemorialCare Medical Group; Member, Technical Measurement Committee, Integrated Healthcare Association

[Presentation](#) | [Video](#)

Not Losing Sight of Hypertension Hiding in Plain Sight While Pivoting to COVID-19 Pandemic Emergency 8.25.20

**Speaker:** Jim Shultz, MD, MBA, FAAFP, DiMM, FAWM – Chief Medical Officer, Neighborhood Healthcare; Volunteer Clinical Professor, UC San Diego Department of Family Medicine and Public Health; Past President, San Diego County Medical Society

[Presentation](#) | [Video](#)

Home Blood Pressure Telemonitoring and Pharmacist Care to Improve Hypertension Control 5.21.20

**Speakers:** Karen Margolis, MD, MPH – Executive Director of Research, HealthPartners Institute, Minneapolis, MN; Senior Medical Director, HealthPartners; Professor of Medicine, University of Minnesota Medical School, Minneapolis; Adjunct Appointment, Division of Epidemiology and Community Health, School of Public Health, University of Minnesota
Dan Rehrauer, PharmD – Senior Manager, HealthPartners Medication Therapy Management Program, HealthPartners Institute, Minneapolis, MN; Clinical Associate Professor, University of Minnesota

[Presentation](#) | [Video](#)

Leveraging Social Networks for Blood Sugar and Blood Pressure Control 1.28.20

**Speaker:** Daniel Zoughbie, PhD – Founder, Microclinic International, a Not-for-Profit Development Organization; Lecturer, Global Studies, UC Berkeley

[Presentation](#) | [Video](#)

Kaiser: Hypertension Care in an Integrated Health System, Kaiser Permanente 1.17.19

**Speaker:** Joel Handler, MD – Staff Physician, Former National Hypertension Lead, Kaiser Permanente

[Presentation](#) | [Video](#)
Intermountain Healthcare / HealthCare Partners In-Home Monitoring Pilot 4.28.20

**Speakers:** Riya Pulicharam, MD – National Medical Director for Population Health, Healthcare Partners
Steve Evans, MD – Vice President, Utilization Management and Quality Improvement, HealthCare Partners, Las Vegas
Kevin Zhao, MS, MBA – Founder and Chief Technology Officer, Harmonize Health

Presentation | Video

Centers for Disease Control Vision and Hypertension Challenge: Right Care 12th Annual Summit 11.18.19

**Speaker:** Betsy Thompson, MD, MSPH, DrPH, RADM – Director, Division for Heart Disease and Stroke Prevention, Centers for Disease Control & Prevention; Assistant Surgeon General, and Rear Admiral, U.S. Public Health Service

Presentation | Video

Getting to Zero: Reducing Events and Costs of Cardiovascular Disease 2.10.20

**Speaker:** William J. Bommer, MD, FACP, FACC – Statewide Chairman, Right Care Initiative; Subspecialty Delegate, California American College of Cardiology and California Medical Association; Director, California ePCI Program; Director, Prevention Forward Program and Professor of Medicine, Division of Cardiovascular Medicine, University of California, Davis

Presentation | Video
Key Quality Indicators for Cardiovascular Prevention Among California Health Plans & Medical Groups: Right Care 11th Annual Summit 11.18.19

**Speakers:** Hector P. Rodriguez, PhD, MPH – Professor of Health Policy and Management, Director, California Initiative for Health Equity and Action, Director, Center for Healthcare Organizational and Innovation Research, School of Public Health, UC Berkeley
Stephen M. Shortell, PhD, MBA, MPH – Dean Emeritus School of Public UC Berkeley; Blue Cross of California Distinguished Professor of Health Policy and Management Emeritus; Founding Director, Center for Healthcare Organizational and Innovation Research (CHOIR); Professor of Organizational Behavior, Emeritus, Haas School of Business

[Presentation] | [Video]

Blue Shield of California Participation in the Right Care Initiative Hypertension, Cardiovascular, Diabetes Performance Update 11.18.2019

**Speaker:** Scott Flinn, MD – Co-Chair, Right Care Initiative University of Best Practices; Regional Medical Director, Blue Shield of California; Former US Navy Undersea Medical Officer with Navy Seals

[Presentation] | [Video]

Health Net and California Health & Wellness Right Care Initiative Hypertension, Cardiovascular, Diabetes Performance Update 11.18.2019

**Speaker:** Jean Shahdadpuri, MD, MBA – Vice President, Medical Affairs, Health Net and California Health & Wellness/ Centene

[Presentation] | [Video]

Understanding and Implementing the New AHA/ACC Guidelines 3.13.19

**Speaker:** Joseph Sky, MD, FACP, FACC – Co-Chair, Right Care Initiative University of Best Practices; Chief of Preventive Cardiology, Associate Chief of Staff, David Grant Medical Center, US Air Force

[Presentation] | [Video]
Results from the Hypertension Barbershop Project: Caring for the Patient in the Community 3.20.19

**Speakers:** Florian Rader, MD – Co-Director, Clinic for Hypertrophic Cardiomyopathy and Aortopathies; Assistant Professor of Medicine, Cedars Sinai
Steve Chen, PharmD, FASHP, FCSHP, FNAP – Associate Dean for Clinical Affairs; William A. and Josephine A. Heeres Chair in Community Pharmacy; Associate Professor of Clinical Pharmacy, University of Southern California

Presentation | Video

Women’s Heart Attack and Stroke Prevention Strategies, Including Special Focus on Pregnancy, Pre-eclampsia and Hypertension 5.13.19

**Speakers:** Nisha Parikh, MD, MPH – Assistant Professor of Cardiovascular Medicine, UCSF
Doris Frazier, RN, MS – Vice President, Dignity Health Heart and Vascular Institute, Greater Sacramento Service Area

Parikh Presentation | Parikh Video
Frazier Presentation | Frazier Video

**Right Care Initiative Resources:**
- Hypertension Treatment Algorithm
- Heart Attack and Stroke Prevention Pledge Card
- Home Blood Pressure Monitoring Brief
- Recommended Lifestyle Changes for Hypertension Management 2017

**American Heart Association Resources:**
- Commit to a Plan to Lower Your Blood Pressure
- Health Threats from High Blood Pressure
- Understanding Blood Pressure Monitor Readings

**Million Hearts Resources:**
- The Surgeon General’s Call to Action to Control Hypertension
- Hypertension Control Change Package
- Self-Measured Blood Pressure Monitoring Tools
- Hypertension Treatment Protocols
- Undiagnosed Hypertension