



Berkeley Public Health

CHOIR CENTER FOR HEALTHCARE ORGANIZATIONAL INNOVATION RESEARCH



Stanford MEDICINE

UCSF University of California San Francisco

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RIGHT CARE INITIATIVE *Clinical Quality Improvement Leadership Collaborative*

Right Care Initiative Statewide Goal: *Drive Toward Zero Preventable Heart Attack, Stroke, Diabetes, and Heart Failure Deaths & Disabilities Through Best Available Science Combined with Proactive Screening & Outreach*

Achieve 80 % in good control, or "A Grade" (90th Percentile) HEDIS levels for Cardiovascular Disease and Diabetes, whichever is greater.
Priorities:

- ✚ 80% of hypertensive patients with blood pressure (BP) controlled: <140/90 mm Hg (Optimally 130/80 mm Hg per 2017 American College of Cardiology Guidelines, endorsed by ACC/AHA/AAPA/ABC/ACPM/AGS/APhA/ASH/ASPC/NMA/PCNA)*
- ✚ 80% of diabetic patients with blood sugar controlled: Hemoglobin A1c<8*
- ✚ 80% of patients with diabetes and/or cardiovascular conditions on appropriate cholesterol therapy (proxy, LDL controlled: LDL-C<100mg/dL)*
- ✚ Proactive Community Outreach to Screen & Identify Vulnerable Patients to Connect to Treatment & Support*

4:00 – 4:05 p.m.

Chairperson's Welcome and Statewide Updates

Nirali Vora, MD - Co-Chair, Right Care Initiative Silicon Valley University of Best Practices; Associate Prof., Neurology, School of Medicine, Stanford University; Director, Global Health Neurology; Program Director, Adult Neurology Residency, School of Medicine, Stanford University

Eveline Stock, MD - Co-Chair, Right Care Initiative Silicon Valley University of Best Practices; Assistant Prof., Cardiology, School of Medicine, University of California, San Francisco; Cardiologist, Cardiovascular Care & Prevention Center, UCSF

Robert Kaplan, PhD - Research Director, Clinical Excellence Research Center, Stanford University; Former Chief Science Officer US HHS AHRQ; Right Care Initiative Technical Expert Group; Former Associate Director, National Institutes of Health

Hattie Rees Hanley, MPP - Director & Co-Founder, Right Care Initiative, Center for Healthcare Organizational and Innovation Research, UC Berkeley School of Public Health

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4:05 – 4:15 p.m.
(5 min Q & A)

Santa Clara County Public Health COVID-19 Perspective and Context

Rhonda McClinton-Brown, MPH - Director, Healthy Communities Branch, Santa Clara County Public Health Department

4:15 – 4:25 p.m.
(3 min Q & A)

Simplified Video Connectivity Tailored for Patient and Family Communication: A Family Perspective

Claudine Woo, PhD – Facilitator & Visiting Scholar, UC Berkeley School of Public Health

4:25 – 4:55 p.m.
(5 min Q & A)

Intermountain Healthcare / HealthCare Partners In-Home Monitoring Pilot

Riya Pulicharam, MD – National Medical Director for Population Health, Healthcare Partners

Steve Evans, MD - Vice President, Utilization Management and Quality Improvement, HealthCare Partners, Las Vegas

Kevin Zhao, MS, MBA – Founder and Chief Technology Officer, Harmonize Health

4:55 – 5:10 p.m.

COVID-19 Patient Survivor Perspective from a UC Clinical Pharmacy Professor & TeleHealth Leader

Marilyn Stebbins, PharmD - Professor & Vice-Chair of Clinical Innovation, Department of Clinical Pharmacy, UCSF

5:10 – 5:50 p.m.
(5 min Q & A)

Smoking Cessation in the Era of COVID-19

Elisa Tong, MD, MA – Associate Professor of Medicine, UC Davis Health; Project Director, CA Quits

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5:50 – 6:30 p.m. *Perspectives from Public Health, Patients, & Health Systems*

Santa Clara County Independent Practice Association (SCCIPA) Perspective:

Carvel Tefft, MD, SFHM, MMM - Vice President of Medical Management, Pacific Partners Management Services, Inc.

Big Data and AI Perspective:

Tatyana Kanzaveli – Founder/CEO, Open Health Network; App Developer (e.g. American Heart Association *My Cardiac Coach*)

UCSF Perspective:

Eveline Stock, MD - Co-Chair, Right Care Initiative Silicon Valley University of Best Practices; Assistant Prof., Cardiology, School of Medicine, University of California, San Francisco; Cardiologist, Cardiovascular Care & Prevention Center, UCSF

Stanford Perspective:

Nirali Vora, MD - Co-Chair, Right Care Initiative Silicon Valley University of Best Practices; Associate Prof., Neurology, School of Medicine, Stanford University; Director, Global Health Neurology; Program Director, Adult Neurology Residency, School of Medicine, Stanford University

6:30 p.m. *Wrap up Announcements*



Hattie Rees Hanley, MPP

Director and Co-Founder, Right Care Initiative, UC Berkeley School of Public Health, Center for Healthcare Organizational and Innovation Research

Ms. Hanley co-founded the Right Care Initiative in 2007 with the Deans of the University of California, Berkeley and UCLA's Schools of Public Health, clinical experts, and State of California leadership to improve patient outcomes in high yield areas for preventing disability and death, where the science is clear, but the uptake is uneven. The Right Care Initiative is a public-private, charitably-funded collaborative effort that has thus far worked in the areas of prevention and better management of Hospital Acquired Infections (HAI), heart attacks, strokes, diabetes and heart failure. Ms. Hanley has directed the initiative since its inception, in close collaboration with leading experts in the field. The hallmark of her public policy career is bridging across the disparate arenas of business, government, health care delivery, science and academia. Ms. Hanley received her Master's degree in Public Policy from Harvard University's John F. Kennedy School of Government, after studying health economics and pre-medical coursework at UC Davis. Since that time, she has applied her background in science and public policy in the areas of clinical quality improvement, public health preparedness and improving laws to protect patients. She was instrumental in the negotiations and passage of the set of California laws known as the Patient Bill of Rights, which includes the right to a Second Medical Opinion and Independent Medical Review. The Right Care Initiative is a program within the UC Berkeley School of Public Health's Center for Health Organizational and Innovation Research (CHOIR). Ms. Hanley has been invited by the Centers of Disease Control and Prevention to be a founding member of the National Hypertension Roundtable.



Rhonda McClinton-Brown, MPH

Director, Healthy Communities Branch, Santa Clara County Public Health Department

Rhonda McClinton-Brown has more than 25 years of experience in the field of community health and is currently the director of the Health Communities Branch of the Santa Clara County Public Health Department. In her role, Rhonda organizes, coordinates and evaluates the County's Healthy Communities programs and maintains current data to assess the health of the population. Because of her unique position, Rhonda works closely with the County's efforts related to Chronic Disease and Injury Prevention, Nutrition & Obesity Prevention, Traffic Safety, and Tobacco Prevention.

Before working at the County Public Health Department, she spent 12 years as the executive director for Community Health Partnership where she advocated for affordable and accessible health services for the diverse and multicultural communities of Santa Clara and San Mateo Counties. Afterwards, she transitioned into Stanford's School of Medicine as the Executive Director of their Office of Community Health. In 2012, Rhonda received the Inspiring Change Leadership Award for her exceptional commitment and ability in enhancing the health and wellbeing of her local communities.



Claudine Woo, PhD

Visiting Research Scholar, UC Berkeley School of Public Health

Claudine Woo is a scientist, storyteller, and startup advisor. She has a Masters in Public Health in epidemiology, and PhD in clinical trials methodology and epidemiology from Johns Hopkins. As an undergraduate at UC Berkeley, she began her career in clinical trials working on an FDA-sponsored trial of infant botulism, leading to the approval of “Baby BIG.” She has helped develop medicines for patients with chronic conditions such as osteoporosis and cardiovascular disease. As a storytelling coach, she leads workshops and retreats using storytelling to help people connect with themselves and each other. She has been an invited speaker for the American Express and Ogilvy & Mather’s first joint event for their women in leadership networks on “Turning Inspiration to Action” and worked with Fortune 500 clients such as Nike and Daimler. She is grateful for the opportunity to support the efforts of the Right Care Initiative in improving outcomes for those with cardiovascular disease, diabetes and hypertension.



Riya Pulicharam, MD

National Medical Director for Population Health, Healthcare Partners

Riya Pulicharam, MD, is a pediatrician by training, and is currently the National Medical Director of Population Health Management & Clinical Outcomes for HealthCare Partners, a DaVita Medical Group, based in El Segundo, California. In her current role she oversees the national Population Health Department for HealthCare Partners Medical Group. She founded the Clinical Research & HEOR and disease management departments, for HCP in 2003. She also pioneered the initial design and workflow of the Disease Management and Clinical Outcomes programs in 2003. Riya is a certified clinical trials investigator and has been featured in numerous publications. She has led over 500 research studies over 18 years of her career. Dr. Pulicharam has participated in industry advisory boards overseeing drug development and regulatory affairs, as well as designing phase 1 through 4 trials for major pharmaceutical companies. She also lectures at the USC School of Pharmacy and is a subject matter expert in integrative medicine and Population Health. Riya attended medical school at the Medical University of Debrecen and completed her pediatric residency. Dr. Pulicharam was a research fellow at the Department of Obstetrics and Gynecology at Harbor UCLA Medical Center prior to joining HealthCare Partners in 2002.

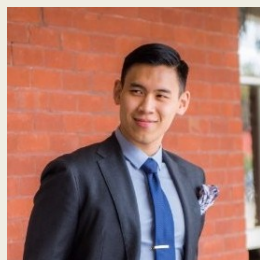


Steven Evans, MD

Vice President, Utilization Management and Quality Improvement, HealthCare Partners, Las Vegas

Dr Evans has served as VP for Population Health, Pharmacy Director, and Senior Medical Director for UM and Quality at Healthcare Partners, Nevada since 2012. Between 2006 and 2012, Dr Evans served as Chief Medical Officer, VP for Medical Affairs, and Director of Pharmacy Services for United Healthcare Nevada since 1996. Between 1996 and 2012, Dr Evans served as Medical Director for Pharmacy and Medical Claims and Chairman of the Pharmacy and Therapeutics Committee for Sierra Health Services/UnitedHealthcare, Nevada. Between 1993 and 2007, Dr Evans also served in multiple Leadership roles at Southwest Medical Associates. Dr Evans maintains an active consulting practice in addition to his clinical and leadership roles.

Dr Steven Evans graduated Summa cum Laude from USC with a BS/Psychobiology, followed by an MD at UCLA where he was honored with the Warren Medal as Valedictorian. Following medical school, Dr Evans interned in Internal Medicine at UCLA and was a resident in Anesthesiology at UCSD.



Kevin Zhao, MS, MBA

Founder and Chief Technology Officer, Harmonize Health

Kevin has an unbridled passion for med-tech and has spent the last decade developing cutting-edge patient monitoring systems. He founded Harmonize with the goal of making digital health accessible, user friendly, and high impact for patients and clinicians.



Marilyn Stebbins, PharmD

Professor, Department of Clinical Pharmacy, UCSF

Marilyn Stebbins joined the faculty at UCSF, School of Pharmacy in 1998. Her clinical work has focused on developing innovative pharmacy practice models in the physician group practice setting, primarily for underserved populations. Her teaching has been in the areas of Medicare Part D, innovative practice models, health policy, managed care and leadership development. As a faculty member of the HSPR Pathway, she serves as a faculty adviser for HSPR students. Her longstanding research emphasis has been on Medicare Part D as she received, with Co-Principal Investigator Dr. Helene Levens Lipton, a major grant from the Amgen Foundation to work in collaboration with all seven pharmacy schools in California. The goal was to leverage the Medicare Part D expertise of doctor of pharmacy students statewide to help Medicare-eligible people throughout California enroll in the Medicare Part D plans that best meets their needs and their abilities to pay, and seed a spirit of collaboration among pharmacy, medical and nursing students. The ultimate hope is that this program, called Partners in D, will be applied nationwide. Since moving back to UCSF in 2013 as the Vice Chair of Clinical Innovation, her goal is to extend her clinical work to develop innovative team-based practice models in other ambulatory and community pharmacy settings. Presently, her research focus is in transitions of pharmacy care from the acute and post-acute setting back into the community with an emphasis on an accurate and portable medication list through these transitions of care.



Elisa Tong, MD, MA

Associate Professor of Medicine, UC Davis Health; Project Director, CA Quits

Elisa Tong, MD, MA is an Associate Professor of Internal Medicine at University of California, Davis Health. Dr. Tong's research and clinical interests are in tobacco control policy and cessation. She founded "UC Quits", which has electronically connected the 5 UC medical centers to the California Smokers' Helpline (operated by UC San Diego) with over 10,000 eReferrals. She was also the Statewide Outreach Principal Investigator for the Medi-Cal Incentives to Quit Smoking project, led by California Department of Health Care Services (DHCS). She is currently the Principal Investigator of a California Tobacco-Related Disease Research Program Implementation Research Award with Los Angeles Department of Health Services for expanding their eConsult referral system with the Helpline. Dr. Tong is also the founding Project Director for "CA Quits", a \$6 million project funded by the California Tobacco Control Program, which facilitates tobacco treatment systems change across California providers, plans, and public health partners and also hosts the DHCS PRIME tobacco learning collaborative.



Carvel Tefft, MD, SFHM, MMM

Vice President of Medical Management, Pacific Partners Management Services, Inc.

Dr. Tefft is a physician executive with 15 years of experience in clinical, hospital administrative and IPA leadership positions. He currently serves as Vice President of Medical Management for PPMSI, the business entity which supports the Santa Clara County IPA (SCCIPA). Dr. Tefft graduated from Brown Medical School, trained in Internal Medicine, and after 5 years of Primary Care, transitioned to hospitalist work.

As the founding Director of the Summit Hospitalist Service (Oakland, CA), Dr. Tefft oversaw the growth of the group into the largest hospitalist service in the East Bay during his seven year tenure. After earning a Masters in Medical Management at USC, he accepted a position as the Administrative Medical Director for the three Sutter campuses in Berkeley and Oakland. Prior to his current role, Dr. Tefft was Director and then Vice President of Health Resource Management at Hill Physicians Medical Group.



Tatyana Kanzaveli

Founder/CEO, Open Health Network; App Developer (e.g. American Heart Association My Cardiac Coach)

Tatyana Kanzaveli began as a programmer and has since held roles as a senior executive within large multinational companies and startups. Through her personal journey as a cancer survivor, she became motivated to help patients and is now the founder and CEO of Open Health Network, a healthcare startup in Big Data, Blockchain and Artificial Intelligence. Tatyana and her team developed an app called “My Cardiac Coach” for the American Heart Association. “My CardiacCoach” allows patients to track health data, learn, manage medications and find local cardiac rehab centers. Tatyana is a mentor at 500Startups and the Richard Branson Entrepreneurs Centre and serves on boards for private companies. She often speaks at conferences on innovation, entrepreneurship and digital health, and is also a licensee and organizer of the TEDxBayArea conference. Tatyana Kanzaveli was a USSR chess champion, and teammate of Gary Kasparov.



Eveline Oestreicher Stock, MD

Co-Chair, Right Care Initiative Silicon Valley University of Best Practices; Assistant Professor, Cardiology, School of Medicine, University of California, San Francisco; Cardiologist, Cardiovascular Care & Prevention Center, University of California, San Francisco

Dr. Stock's expertise in Endocrinology and Cardiology at the University of California San Francisco have informed her exciting work in molecular cardiology. Dr. Stock is a leader in the field of lipoprotein metabolism, and the diagnosis and management of lipoprotein disorders for the prevention of atherosclerotic coronary heart disease. Her research interests include the role of lipoprotein subclasses as predictors of coronary artery disease and myocardial infarction. She is an Assistant Professor at UCSF, a practicing cardiologist and lipidologist, and a researcher at the Cardiovascular Research Institute at UCSF. She received her medical education at the Catholic University of Chile and completed her training in endocrine hypertension and residency at Harvard Medical School's Massachusetts General Hospital. She looks forward to continuing to work with the Right Care Initiative as a means of closing the gap between science and practice to get to zero heart attacks and strokes, especially in vulnerable populations.



Nirali Vora, MD

Co-Chair, Right Care Initiative Silicon Valley University of Best Practices; Professor, Neurology, School of Medicine, Stanford University; Director, Global Health Neurology; Program Director, Adult Neurology Residency, School of Medicine, Stanford University

Nirali Vora is a board-certified stroke neurologist, Associate Professor at Stanford, and a faculty affiliate of the Clinical Excellence Research Center. She provides comprehensive care for stroke and transient ischemic attack (TIA) patients, especially those with "cryptogenic" or undetermined cause for their disease. She has pioneered initiatives to improve stroke care through systems change and education on a regional and global level, including development of the first stroke unit in Zimbabwe. She is the Director of the Stanford Global Health Neurology program, as well as the Program Director of the Adult Neurology Residency Training program. She looks forward to continuing to work with patients and providers to prevent and better manage stroke, eliminate disparities in health care, and improve global neurology education.