



Berkeley Public Health

CHOIR CENTER FOR HEALTHCARE ORGANIZATIONAL INNOVATION RESEARCH



Stanford MEDICINE

UCSF University of California San Francisco

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## RIGHT CARE INITIATIVE *Clinical Quality Improvement Leadership Collaborative*

**Right Care Initiative Statewide Goal: Drive Toward Zero Preventable Heart Attack, Stroke, Diabetes, and Heart Failure Deaths & Disabilities Through Best Available Science Combined with Proactive Screening & Outreach**

**Achieve 80 % in good control, or "A Grade" (90th Percentile) HEDIS levels for Cardiovascular Disease and Diabetes, whichever is greater.**  
**Priorities:**

- ✦ 80% of hypertensive patients with blood pressure (BP) controlled: <140/90 mm Hg (Optimally 130/80 mm Hg per 2017 American College of Cardiology Guidelines, endorsed by ACC/AHA/AAPA/ABC/ACPM/AGS/APhA/ASH/ASPC/NMA/PCNA)**
- ✦ 80% of diabetic patients with blood sugar controlled: Hemoglobin A1c<8**
- ✦ 80% of patients with diabetes and/or cardiovascular conditions on appropriate cholesterol therapy (proxy, LDL controlled: LDL-C<100mg/dL)**
- ✦ Proactive Community Outreach to Screen & Identify Vulnerable Patients to Connect to Treatment & Support**

4:00 – 4:10 p.m.

### ***Chairperson's Welcome and Statewide Updates***

**Eveline Stock, MD** - Co-Chair, Right Care Initiative Silicon Valley University of Best Practices; Assistant Prof., Cardiology, School of Medicine, University of California, San Francisco; Cardiologist, Cardiovascular Care & Prevention Center, UCSF

**Robert Kaplan, PhD** - Research Director, Clinical Excellence Research Center, Stanford University; Former Chief Science Officer US HHS AHRQ; Right Care Initiative Technical Expert Group; Former Associate Director, National Institutes of Health

**Edward M. Yu, MD, CMQ, CPPS, CPE** - Chief Quality Officer, Palo Alto Medical Foundation

**Hector Rodriguez, PhD, MPH** - Professor of Health Policy and Management; Director, California Initiative for Health Equity & Action; Co-Director, Center for Healthcare Organizational and Innovation Research, School of Public Health, University of California, Berkeley

**Hattie Rees Hanley, MPP** - Director & Co-Founder, Right Care Initiative, Center for Healthcare Organizational and Innovation Research, UC Berkeley School of Public Health

Agenda continues on next slide



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4:10 – 4:55 p.m.

## *Cardiovascular Statistics and Health Disparities*

Introduction By: Dr. Ed Yu

Catrina Taylor, PhD, MSPH - Principal Investigator, Chronic Disease Control Branch Project Type, California Department of Public Health

4:55 – 5:55 p.m.

## *Not Losing Sight of Hypertension Hiding in Plain Sight While Pivoting to Covid-19 Pandemic Emergency*

Introduction By: Prof. Hector Rodriquez

Jim Schultz, MD, MBA, FAAFP, DiMM, FAWM - Chief Medical Officer, Neighborhood Healthcare; Volunteer Clinical Professor, UC San Diego Department of Family Medicine and Public Health; Past President, San Diego County Medical Society

5:55 – 6:00 p.m.

## *Closing Remarks*

Eveline Stock, MD - Co-Chair, Right Care Initiative Silicon Valley University of Best Practices; Assistant Prof., Cardiology, School of Medicine, University of California, San Francisco; Cardiologist, Cardiovascular Care & Prevention Center, UCSF

## Hattie Rees Hanley, MPP

**Director and Co-Founder, Right Care Initiative, UC Berkeley School of Public Health, Center for Healthcare Organizational and Innovation Research**



Ms. Hanley co-founded the Right Care Initiative in 2007 with the Deans of the University of California, Berkeley and UCLA's Schools of Public Health, clinical experts, and State of California leadership to improve patient outcomes in high yield areas for preventing disability and death, where the science is clear, but the uptake is uneven. The Right Care Initiative is a public-private, charitably-funded collaborative effort that has thus far worked in the areas of prevention and better management of Hospital Acquired Infections (HAI), heart attacks, strokes, diabetes and heart failure. Ms. Hanley has directed the initiative since its inception, in close collaboration with leading experts in the field. The hallmark of her public policy career is bridging across the disparate arenas of business, government, health care delivery, science and academia. Ms. Hanley received her Master's degree in Public Policy from Harvard University's John F. Kennedy School of Government, after studying health economics and pre-medical coursework at UC Davis. Since that time, she has applied her background in science and public policy in the areas of clinical quality improvement, public health preparedness and improving laws to protect patients. She was instrumental in the negotiations and passage of the set of California laws known as the Patient Bill of Rights, which includes the right to a Second Medical Opinion and Independent Medical Review. The Right Care Initiative is a program within the UC Berkeley School of Public Health's Center for Health Organizational and Innovation Research (CHOIR). Ms. Hanley has been invited by the Centers of Disease Control and Prevention to be a founding member of the National Hypertension Roundtable.

***Right Care Initiative Goal: Drive Toward Zero Preventable Heart Attack, Stroke, Diabetes, and Heart Failure Deaths & Disabilities Through Best Available Science Combined with Proactive Screening & Outreach***

*Achieve 80 % in good control, or “A Grade” (90th Percentile) HEDIS levels for Cardiovascular Disease and Diabetes, whichever is greater:*

***Priority Targets:***

- + 80% of hypertensive patients with blood pressure (BP) controlled: <140/90 mm Hg (Optimally 130/80 mm Hg per 2017 American College of Cardiology Guidelines, endorsed by ACC/AHA/AAPA/ABC/ACPM/AGS/A~~Ph~~A/ASH/ASPC/NMA/PCNA)***
- + 80% of diabetic patients with blood sugar controlled: Hemoglobin A1c < 8***
- + 80% of patients with diabetes and/or cardiovascular conditions on appropriate cholesterol therapy (proxy, LDL controlled: LDL-C < 100mg/dL. Or for very high risk ASCVD, LDL-C < 70mg/dL or lower)***
- + Proactive Community Outreach to Screen & Identify Vulnerable Patients to Connect to Treatment & Support***

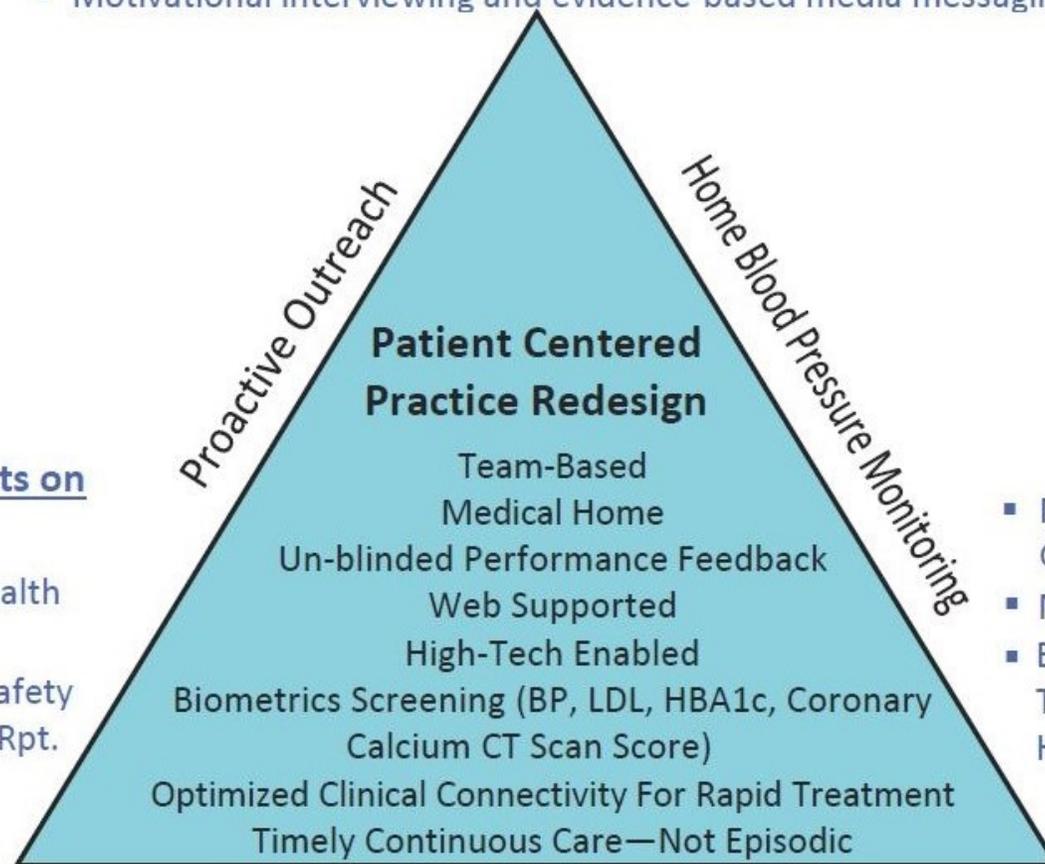
# Promising Interventions to Reach Right Care Control Targets for Heart Attack, Stroke, and Diabetes Prevention and High Quality Management

## Patient Activation

- Stress reduction, medication adherence, healthy sleep, nutrition & physical activity, smoking cessation
  - Evidence-based patient education (e.g., Project DULCE; Stanford Patient Self-Management)
  - Motivational interviewing and evidence-based media messaging

## Clinical Pharmacists on Care Team

- CA Dept. Public Health White Paper
- HRSA.gov/patientsafety
- Surgeon General's Rpt.



## Protocols

- Nationally Endorsed Guidelines (ACC, ADA)
- NICE UK (eg. chest pain)
- Bundled Medication Therapy (Aspirin, Statin, Hypertension Agents)

Intensive Ambulatory Care



## Catrina Taylor, PhD, MSPH

**Senior Research Scientist, Chronic Disease and Control Branch, California Department of Public Health;  
Epidemiologist/Biostatistician, Health Information and Statistics Section, Chronic Disease Control Branch, California Department of Public Health**

Catrina Taylor, PhD, MSPH, is a Senior Research Scientist at the California Department of Public Health, Chronic Disease and Control Branch. She has expertise in chronic disease surveillance and use of data to inform health care practices and home health management. Dr. Taylor also has experience as a Clinical Epidemiologist and has used laboratory data to monitor disease prevalence and associated behavioral risk factors. Her research portfolio spans chronic disease prevention and management, asthma disparities, environmental health disparities, and tobacco control policy analysis and evaluation. Her work on chronic disease includes monitoring and tracking prevalence, mortality, health care delivery practices and expenditures, and associated risk factors sustaining chronic disease disparities. Dr. Taylor holds a PhD in Public Health Policy Analysis from Saint Louis University, an MS in Public Health from Meharry Medical College, and a BA in Biology Pre-Med from Fisk University. Dr. Taylor's work has contributed to health system changes in chronic disease-related medical care screenings and referrals; local level policy adoption to mitigate exposure to environmental irritants; and development of cross-sectoral strategies to disseminate results for more effective adoption/implementation of evidence-based policies and practices to manage, treat, and prevent chronic conditions. Her research endeavors have afforded her the opportunity to speak at state and local conferences, engage traditional and nontraditional health professionals around health management, education, and tobacco policy adoption as well as develop public health protocols to address chronic disease disparities. Personally, Dr. Taylor enjoys most outdoor activities, being active at her local church, and spending quality time with her husband, two daughters, and family.



## Hector P. Rodriguez, PhD, MPH

Professor of Health Policy and Management; Director, California Initiative for Health Equity & Action; Co-Director, Center for Healthcare Organizational and Innovation Research; School of Public Health, University of California, Berkeley

Hector Rodriguez, PhD, MPH is the Henry J. Kaiser Endowed Chair in Organized Health Systems, Professor of Health Policy and Management, and Chair of the faculty group in Health Policy at the University of California, Berkeley. Dr. Rodriguez earned his undergraduate degree from the University of California-San Diego, his MPH in Health Policy and Administration from UC-Berkeley, and his Ph.D. in Health Policy/ Medical Sociology from Harvard University. His expertise is in organizational analysis and performance measurement, particularly as it relates to ambulatory care and health care disparities. His current delivery systems research focuses on organizational interventions aimed at improving ambulatory care quality, including strategies to enhance primary care team effectiveness. He has published extensively on the measurement of patient care experiences and the impact of delivery system interventions on patients' experiences of care, including the impact of performance-based financial incentives for physician groups and physician communication training interventions. Measuring the impact of primary care teamwork on the quality of chronic illness care has been an important focus across his research projects in community clinics and health centers, the Veteran Health Administration, and private physician organizations. Prior to his academic career, Dr. Rodriguez served as a management consultant to The Permanente Medical Group where he worked with leaders and clinicians to implement major primary care practice redesigns and evaluate their impact on patient care. He is the 2011 recipient of the AUPHA John D. Thompson Prize for Young Investigators.



## James Schultz, MD, MBA, FAAFP, DiMM, FAWM

Chief Medical Officer, Integrated Health Partners of Southern California; Medical Director, Health Quality Partners of Southern California; Volunteer Clinical Professor, UC San Diego Department of Family Medicine and Public Health; Past President, San Diego County Medical Society

James Schultz, MD, MBA, FAAFP, DiMM, FAWM, sees patients at Neighborhood Healthcare, where he has been the Chief Medical Officer since 2001, and as a part-time hospitalist at Palomar Medical Center. He has been instrumental in growing health center operations, improving patient access to specialty services, adopting new technologies and achieving Patient Centered Medical Home accreditation. Presently, Dr. Schultz also serves as Medical Director for Project Access San Diego. Before joining Neighborhood Healthcare, Dr. Schultz served as President and Medical Director of Graybill Medical Group in San Diego County. He received his medical degree from UCLA, and a MBA from CSU, San Marcos. Dr. Schultz is a candidate for an international diploma in Mountain Medicine and working toward a fellowship in the Wilderness Medical Society. Dr. Schultz first started participating in the Right Care Initiative in 2011.



## Eveline Oestreicher Stock, MD

Co-Chair, Right Care Initiative Silicon Valley University of Best Practices; Assistant Professor, Cardiology, School of Medicine, University of California, San Francisco; Cardiologist, Cardiovascular Care & Prevention Center, University of California, San Francisco

Dr. Stock's expertise in Endocrinology and Cardiology at the University of California San Francisco have informed her exciting work in molecular cardiology. Dr. Stock is a leader in the field of lipoprotein metabolism, and the diagnosis and management of lipoprotein disorders for the prevention of atherosclerotic coronary heart disease. Her research interests include the role of lipoprotein subclasses as predictors of coronary artery disease and myocardial infarction. She is an Assistant Professor at UCSF, a practicing cardiologist and lipidologist, and a researcher at the Cardiovascular Research Institute at UCSF. She received her medical education at the Catholic University of Chile and completed her training in endocrine hypertension and residency at Harvard Medical School's Massachusetts General Hospital. She looks forward to continuing to work with the Right Care Initiative as a means of closing the gap between science and practice to get to zero heart attacks and strokes, especially in vulnerable populations.

# Thank you!

## Upcoming Virtual University of Best Practices:

### September 14, 2020 - 11:30AM – 2:30PM

#### *Policy and Evidence for Integration of Community Health Workers into Health Systems*

[Rishi Manchanda, MD, MPH](#) – Founder and President, HealthBegins, Commissioner, California Future Health Workforce Commission

#### *Promotores (CHW) Workforce Development, Certification and Utilization*

[Maria Lemus](#) – Founder and Executive Director, Vision y Compromiso

#### *Integrating CHWs into a Multi-site Community Clinic-Based Health System with Broad Plan Coverage*

[Ilan Shapiro, MD](#) – Medical Director, Health Education and Wellness, AltaMed

[Jessica Solares, MPH, MCHES](#) – Director, Health Education and Wellness, AltaMed

#### *Integrating CHWs Into a National Top 10 Medicaid Plan Based in Southern California*

[Catherine Knox, RN, PHN, MSN](#) – Clinical Director, POS Integrated Care Management, Inland Empire Health Plan

[Lily Lee, DrPH, MPH](#) – Director, Promotores Academy and San Manuel Gateway College; Assistant Research Professor, Loma Linda University

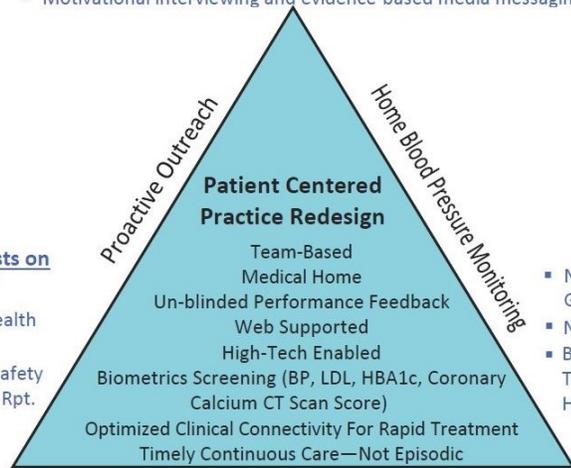
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##### Protocols

- Nationally Endorsed Guidelines (ACC, ADA)
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Please submit your questions, comments, and feedback to [RightCare@Berkeley.edu](mailto:RightCare@Berkeley.edu)